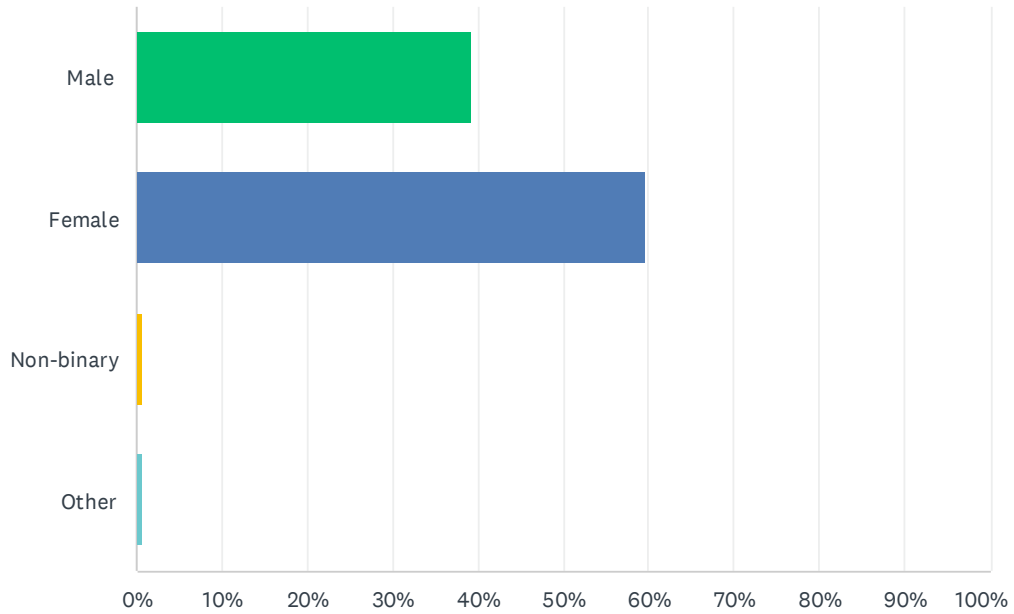


Q1 What is your gender identity?

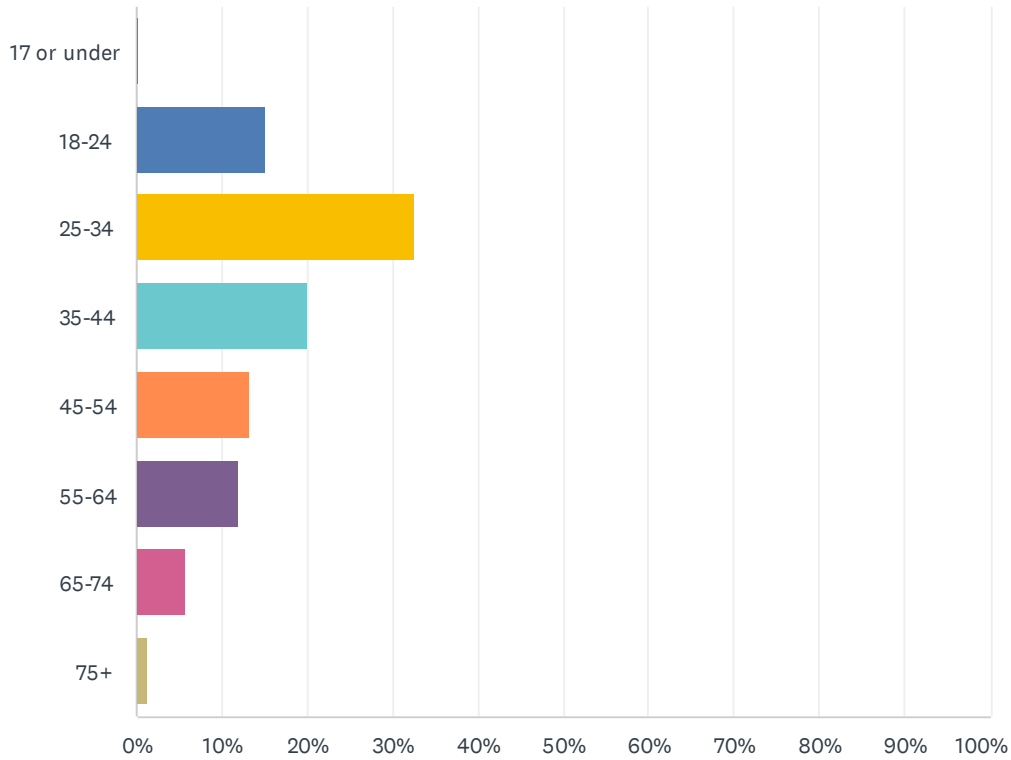
Answered: 1,758 Skipped: 0



ANSWER CHOICES	RESPONSES
Male	39.19% 689
Female	59.61% 1,048
Non-binary	0.57% 10
Other	0.63% 11
TOTAL	1,758

Q2 How old are you?

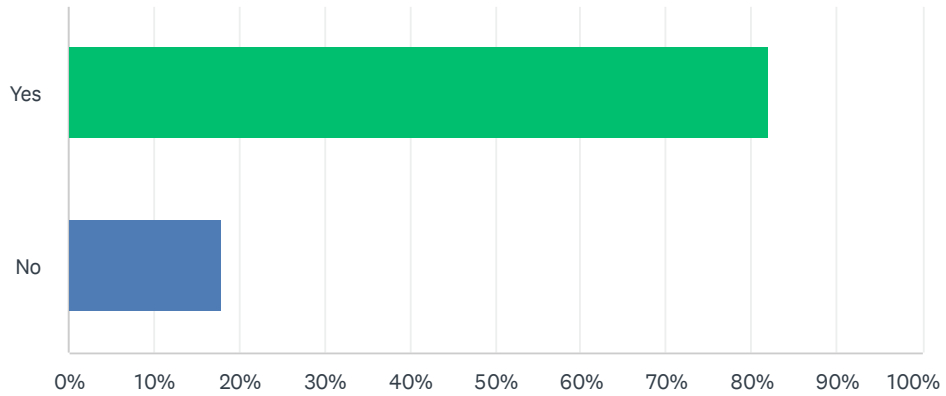
Answered: 1,758 Skipped: 0



ANSWER CHOICES	RESPONSES	
17 or under	0.11%	2
18-24	15.24%	268
25-34	32.54%	572
35-44	20.08%	353
45-54	13.14%	231
55-64	11.89%	209
65-74	5.69%	100
75+	1.31%	23
TOTAL		1,758

Q3 Have you heard of the term 'fatberg'?

Answered: 1,693 Skipped: 65

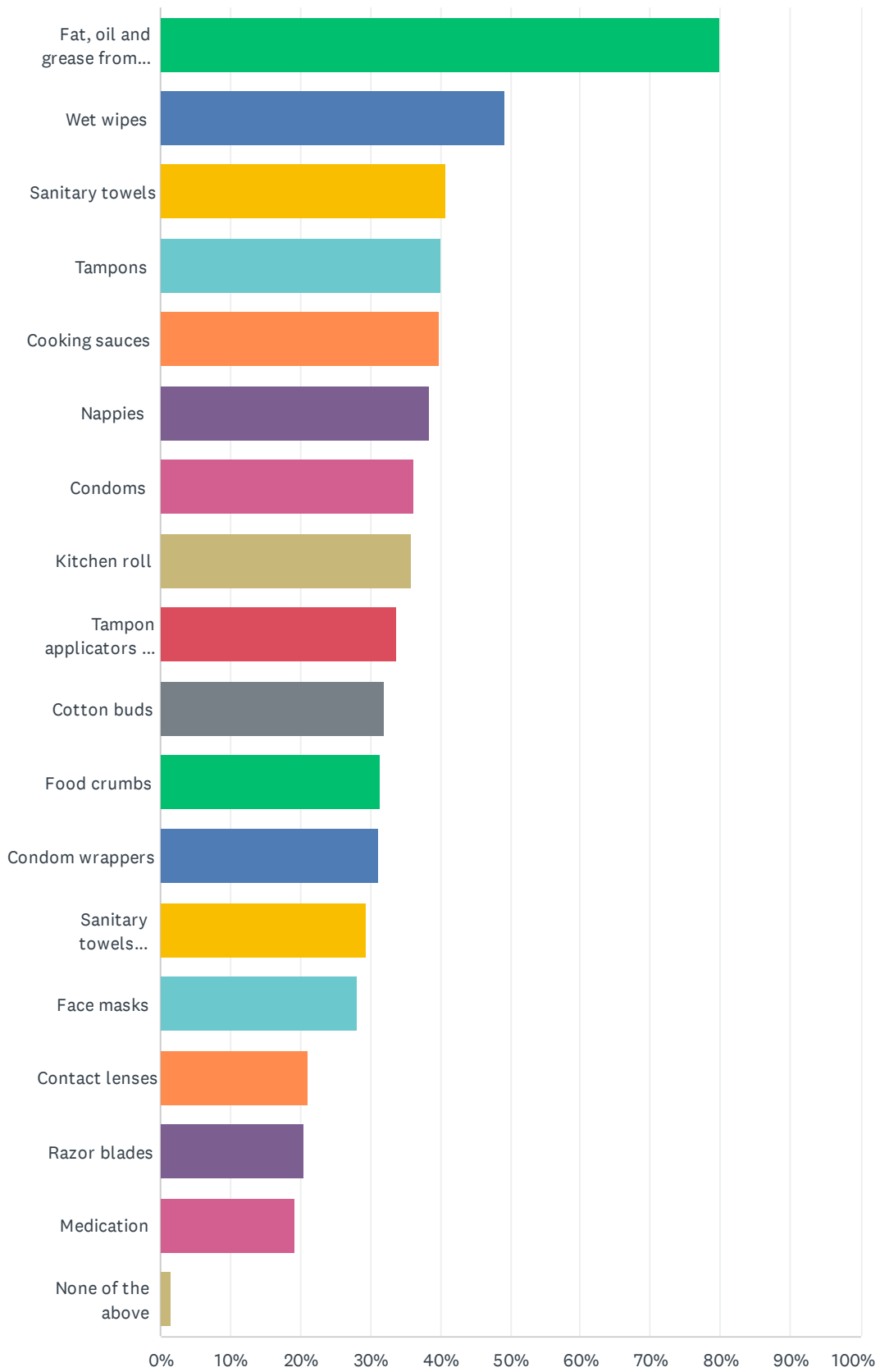


ANSWER CHOICES	RESPONSES	
Yes	82.04%	1,389
No	17.96%	304
TOTAL		1,693

Q4 What do you think contributes to fatbergs? (Select all that apply)

Answered: 1,693 Skipped: 65

Unblocktober 2022 - Fatberg and Drainage Problems

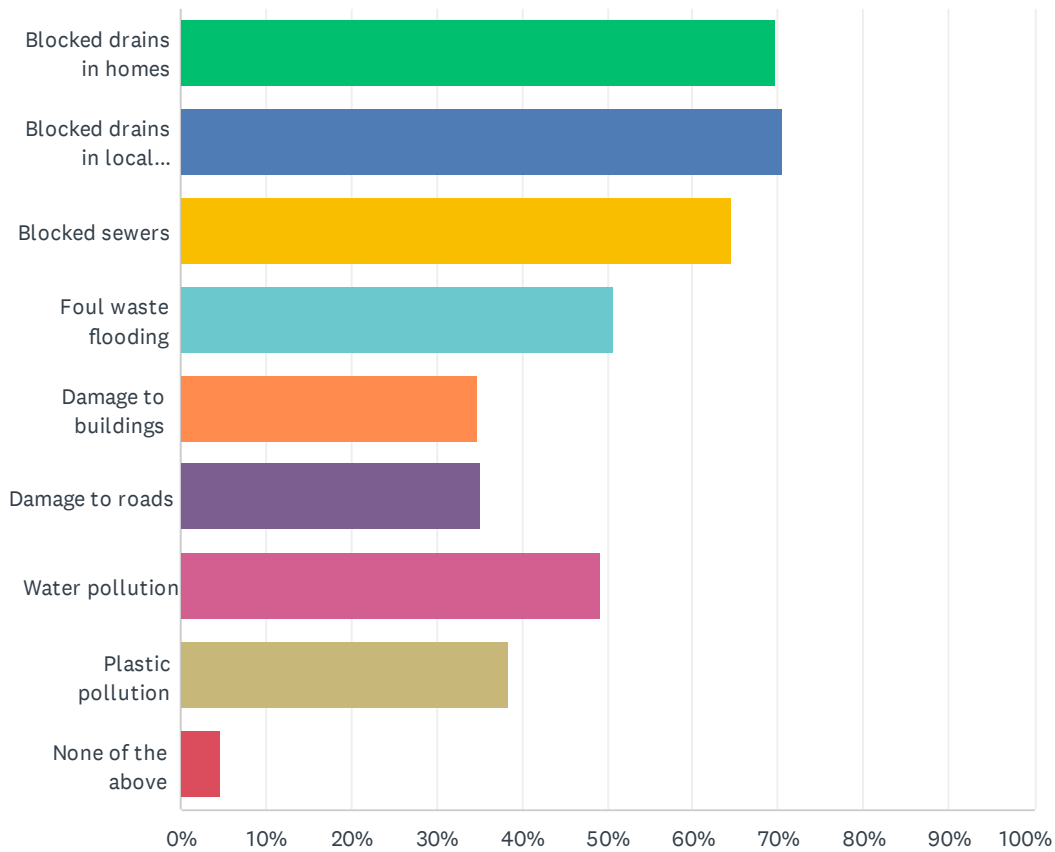


Unblocktober 2022 - Fatberg and Drainage Problems

ANSWER CHOICES	RESPONSES	
Fat, oil and grease from cooking	79.86%	1,352
Wet wipes	49.20%	833
Sanitary towels	40.70%	689
Tampons	40.11%	679
Cooking sauces	39.93%	676
Nappies	38.39%	650
Condoms	36.27%	614
Kitchen roll	35.85%	607
Tampon applicators or packaging	33.73%	571
Cotton buds	31.96%	541
Food crumbs	31.42%	532
Condom wrappers	31.19%	528
Sanitary towels packaging	29.47%	499
Face masks	28.17%	477
Contact lenses	21.09%	357
Razor blades	20.50%	347
Medication	19.14%	324
None of the above	1.54%	26
Total Respondents: 1,693		

Q5 What problems do you think fatbergs can cause? (Select all that apply)

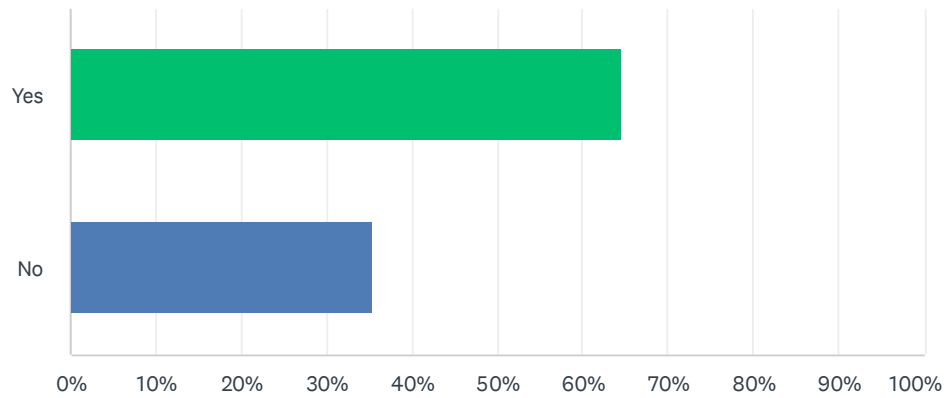
Answered: 1,693 Skipped: 65



ANSWER CHOICES	RESPONSES	
Blocked drains in homes	69.82%	1,182
Blocked drains in local communities	70.64%	1,196
Blocked sewers	64.68%	1,095
Foul waste flooding	50.74%	859
Damage to buildings	34.79%	589
Damage to roads	35.20%	596
Water pollution	49.20%	833
Plastic pollution	38.28%	648
None of the above	4.61%	78
Total Respondents: 1,693		

Q6 Have you ever poured oil or fat down your kitchen sink?

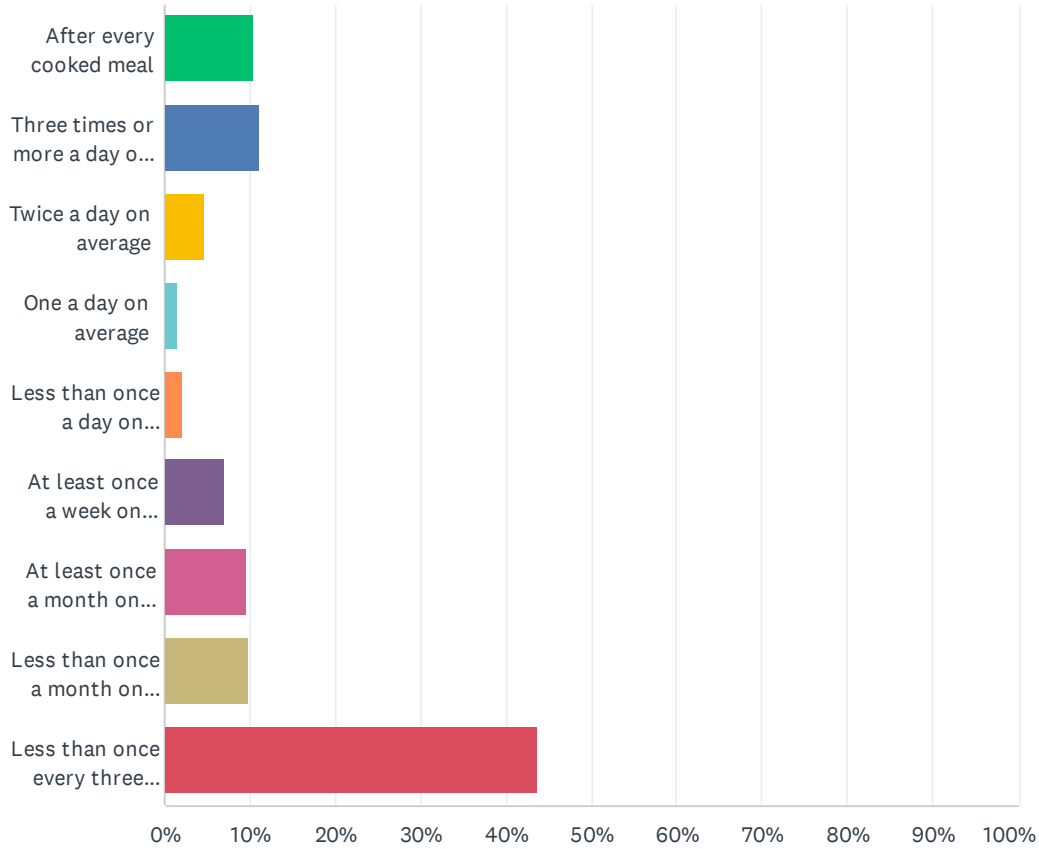
Answered: 1,591 Skipped: 167



ANSWER CHOICES	RESPONSES	
Yes	64.68%	1,029
No	35.32%	562
TOTAL		1,591

Q7 On average, how frequently would you say you pour fats or oils down the sink?

Answered: 1,591 Skipped: 167

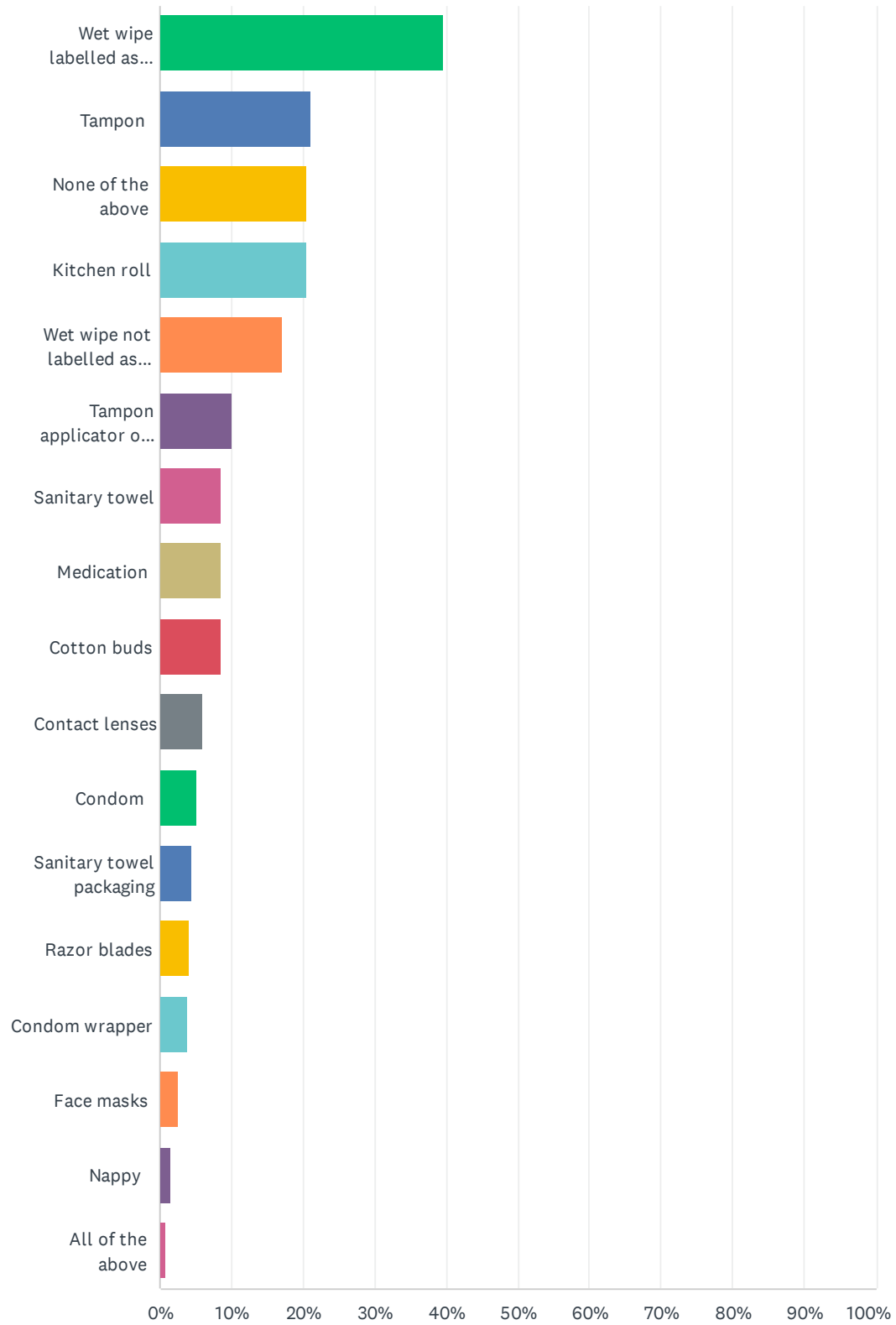


ANSWER CHOICES	RESPONSES	
After every cooked meal	10.50%	167
Three times or more a day on average	11.19%	178
Twice a day on average	4.65%	74
One a day on average	1.57%	25
Less than once a day on average	2.07%	33
At least once a week on average	6.98%	111
At least once a month on average	9.49%	151
Less than once a month on average	9.81%	156
Less than once every three months	43.75%	696
TOTAL		1,591

**Q8 Have you ever flushed any of the following products down the toilet?
(Select all that apply)**

Answered: 1,591 Skipped: 167

Unblocktober 2022 - Fatberg and Drainage Problems

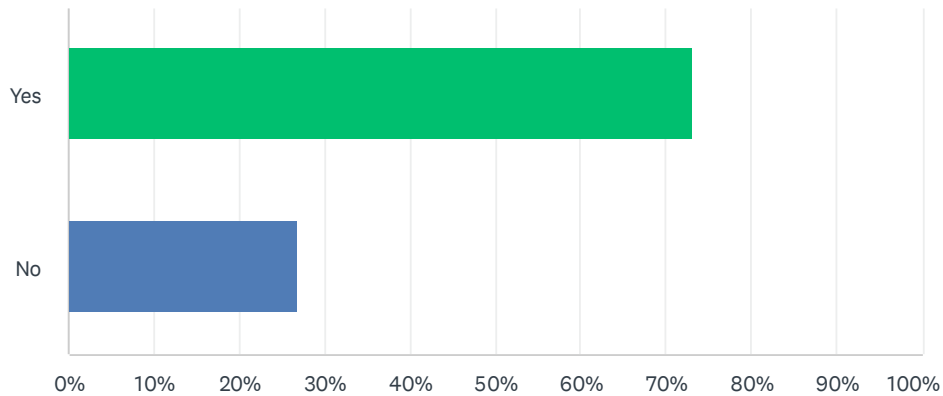


Unblocktober 2022 - Fatberg and Drainage Problems

ANSWER CHOICES	RESPONSES	
Wet wipe labelled as 'flushable'	39.60%	630
Tampon	21.12%	336
None of the above	20.49%	326
Kitchen roll	20.36%	324
Wet wipe not labelled as 'flushable'	17.16%	273
Tampon applicator or packaging	10.12%	161
Sanitary towel	8.61%	137
Medication	8.61%	137
Cotton buds	8.55%	136
Contact lenses	5.91%	94
Condom	5.03%	80
Sanitary towel packaging	4.46%	71
Razor blades	3.96%	63
Condom wrapper	3.83%	61
Face masks	2.58%	41
Nappy	1.45%	23
All of the above	0.88%	14
Total Respondents: 1,591		

Q9 Did you know that the items featured in the previous question can contain hidden plastics?Hidden plastics are in lots of everyday products meaning they cannot be recycled through the normal channels. Many people are not aware that products, such as wet wipes, teabags, paper drinks cups, chewing gum, condoms, face scrubs and toothpaste, contain plastic and find their way into our drains and sewers, causing significant damage.

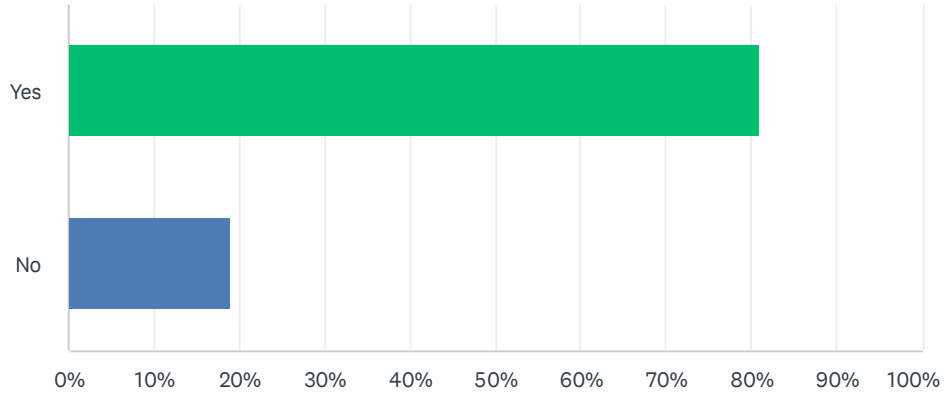
Answered: 1,591 Skipped: 167



ANSWER CHOICES	RESPONSES	
Yes	73.04%	1,162
No	26.96%	429
TOTAL		1,591

Q10 Are you aware of the dangers of putting these items down the toilet and drain?

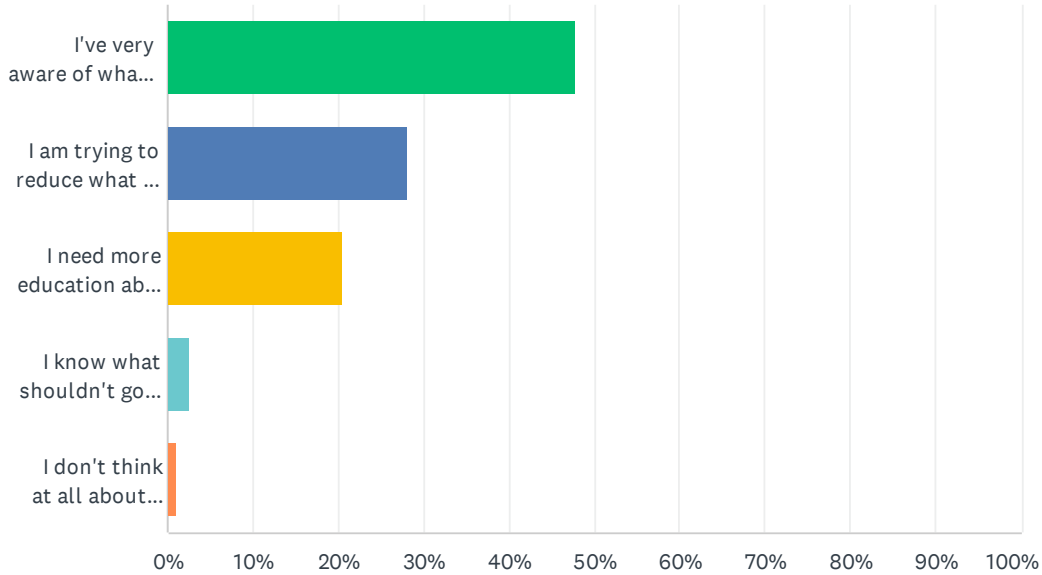
Answered: 1,591 Skipped: 167



ANSWER CHOICES	RESPONSES	
Yes	80.96%	1,288
No	19.04%	303
TOTAL		1,591

Q11 Which of the following statements best represents your attitude towards what items you put down the toilet and drain?

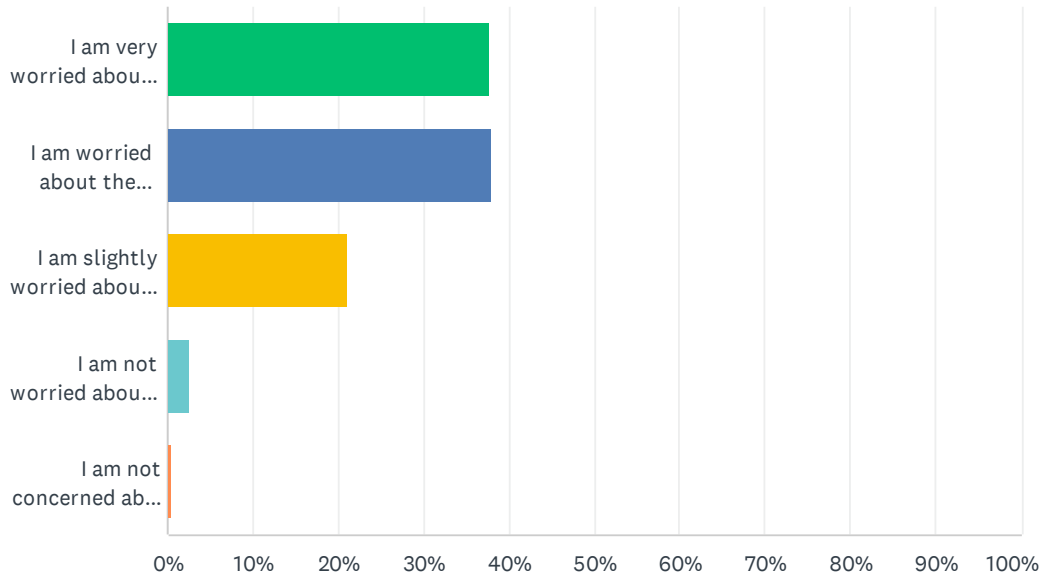
Answered: 1,591 Skipped: 167



ANSWER CHOICES	RESPONSES	
I've very aware of what should and shouldn't go down the toilet and sink	47.77%	760
I am trying to reduce what I put down the toilet and sink	28.10%	447
I need more education about what should and shouldn't go down the toilet and sink	20.43%	325
I know what shouldn't go down the toilet and sink, but I do it anyway	2.58%	41
I don't think at all about what I put down the toilet and sink	1.13%	18
TOTAL		1,591

Q12 How worried are you about the environmental damage caused by putting the wrong items down the toilet and drain?

Answered: 1,591 Skipped: 167



ANSWER CHOICES	RESPONSES	
I am very worried about the environmental damage caused by putting the wrong items down the toilet and drain	37.77%	601
I am worried about the environmental damage caused by putting the wrong items down the toilet and drain	37.96%	604
I am slightly worried about the environmental damage caused by putting the wrong items down the toilet and drain	21.12%	336
I am not worried about the environmental damage caused by putting the wrong items down the toilet and drain	2.64%	42
I am not concerned about the environment damage caused by putting the wrong items down the toilet and drain	0.50%	8
TOTAL		1,591

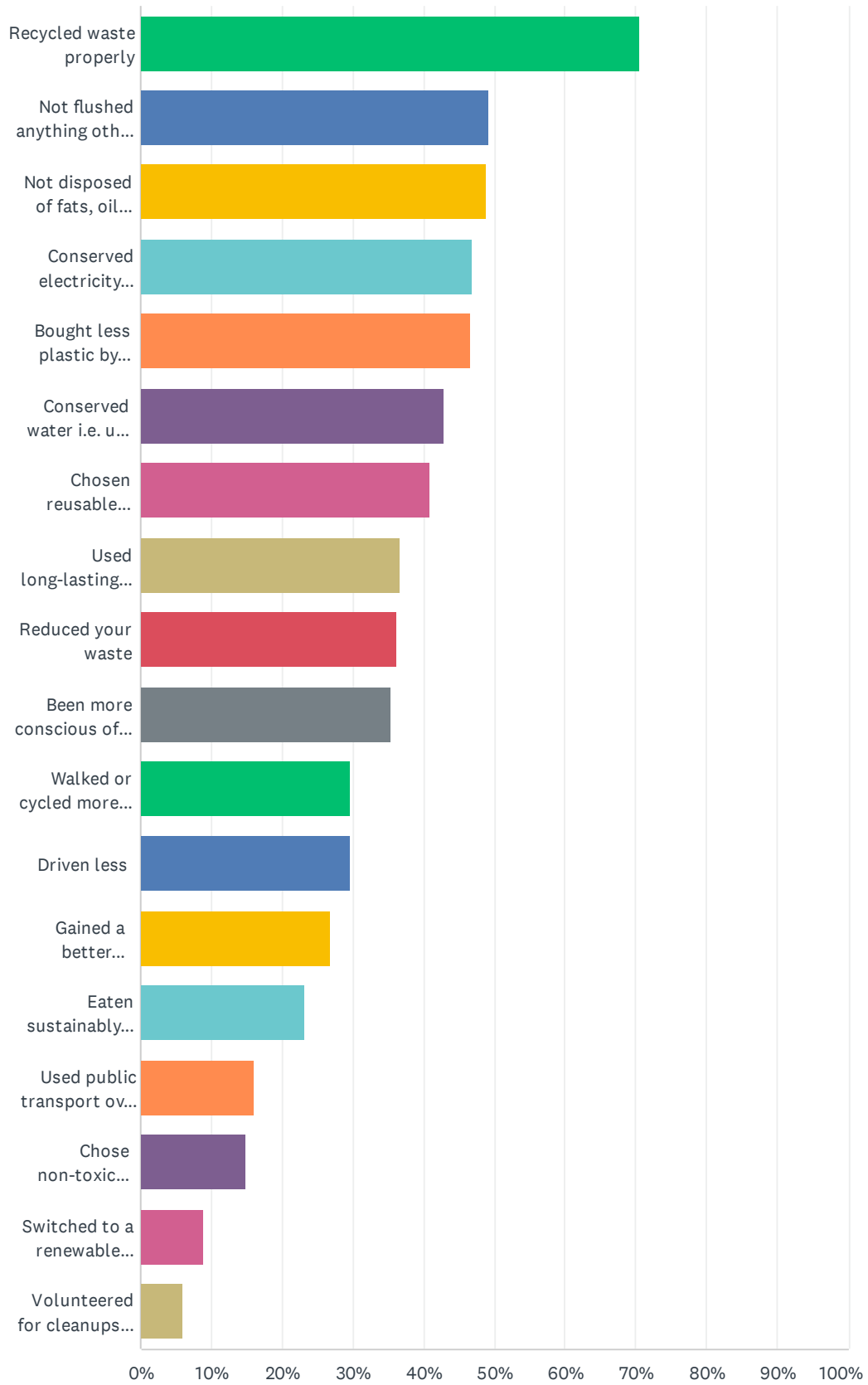
Q13 Please explain your answer

Answered: 986 Skipped: 772

Q14 Over these last 12 months, which of the following activities have you completed to help the environment? (Select all that apply)

Answered: 1,591 Skipped: 167

Unblocktober 2022 - Fatberg and Drainage Problems

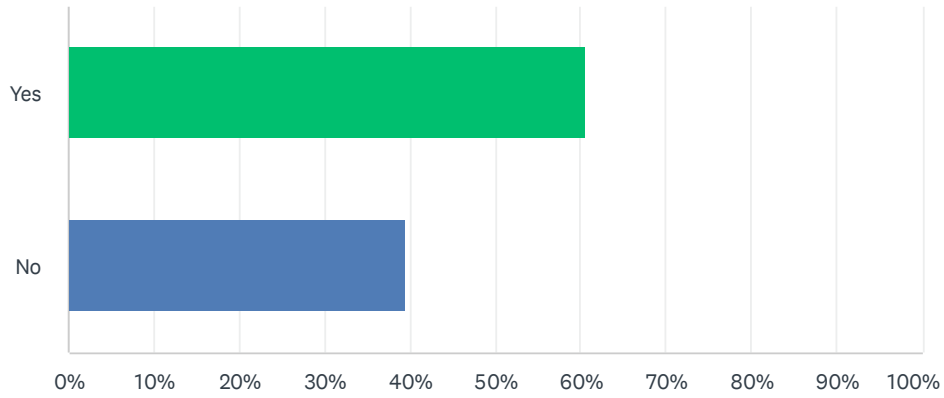


Unblocktober 2022 - Fatberg and Drainage Problems

ANSWER CHOICES	RESPONSES	
Recycled waste properly	70.52%	1,122
Not flushed anything other than poo, pee and paper down the toilet	49.15%	782
Not disposed of fats, oils and grease down the sink	48.90%	778
Conserved electricity i.e. used less	46.83%	745
Bought less plastic by using a reusable shopping bag	46.64%	742
Conserved water i.e. used less	42.87%	682
Chosen reusable products over single-use	40.98%	652
Used long-lasting light bulbs	36.77%	585
Reduced your waste	36.14%	575
Been more conscious of what you buy	35.32%	562
Walked or cycled more often	29.73%	473
Driven less	29.54%	470
Gained a better understanding of environmental issues	26.78%	426
Eaten sustainably e.g. consuming less or no meat	23.19%	369
Used public transport over own transport	16.03%	255
Chose non-toxic chemicals in the home	14.90%	237
Switched to a renewable energy provider	9.05%	144
Volunteered for cleanups in the community	5.97%	95
Total Respondents: 1,591		

Q15 Do you feel you are doing enough to combat the environmental problems we're experiencing?

Answered: 1,591 Skipped: 167

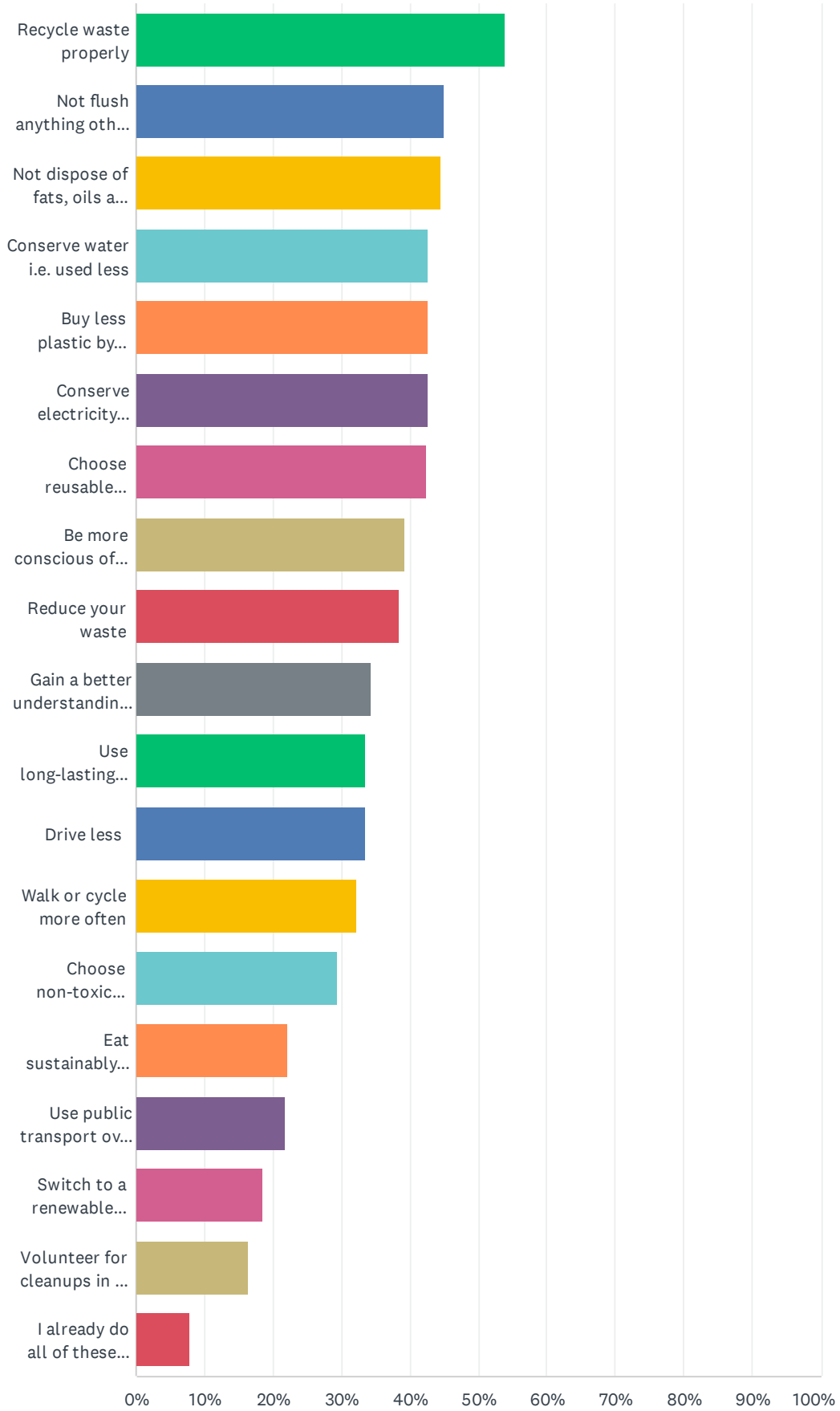


ANSWER CHOICES	RESPONSES	
Yes	60.59%	964
No	39.41%	627
TOTAL		1,591

Q16 Over the next 12 months, which of the following activities would you be willing to take on to help the environment? (Select all that apply)

Answered: 1,591 Skipped: 167

Unblocktober 2022 - Fatberg and Drainage Problems

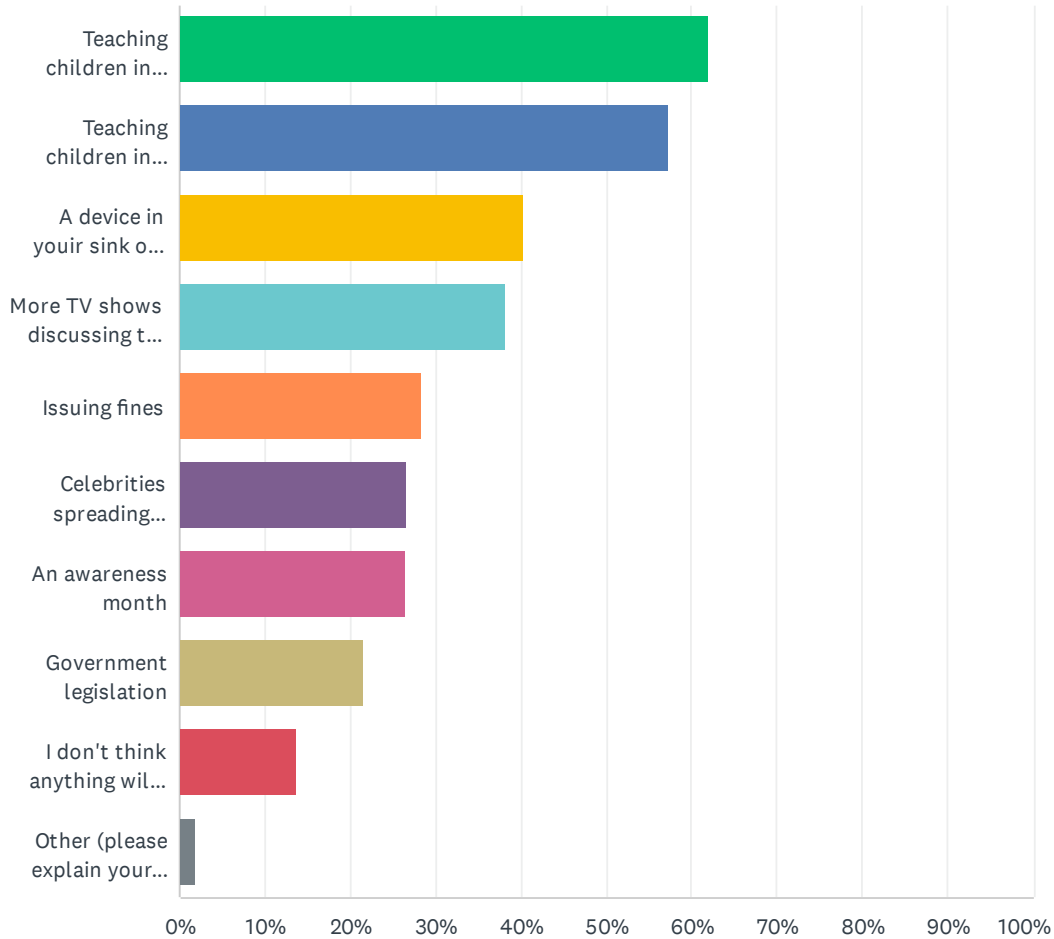


Unblocktober 2022 - Fatberg and Drainage Problems

ANSWER CHOICES	RESPONSES	
Recycle waste properly	53.93%	858
Not flush anything other than poo, pee and paper down the toilet	45.00%	716
Not dispose of fats, oils and grease down the sink	44.63%	710
Conserve water i.e. used less	42.74%	680
Buy less plastic by using a reusable shopping bag	42.68%	679
Conserve electricity i.e. used less	42.55%	677
Choose reusable products over single-use	42.49%	676
Be more conscious of what you buy	39.28%	625
Reduce your waste	38.34%	610
Gain a better understanding of environmental issues	34.26%	545
Use long-lasting light bulbs	33.50%	533
Drive less	33.38%	531
Walk or cycle more often	32.18%	512
Choose non-toxic chemicals in the home	29.42%	468
Eat sustainably e.g. consuming less or no meat	22.25%	354
Use public transport over own transport	21.75%	346
Switch to a renewable energy provider	18.60%	296
Volunteer for cleanups in the community	16.34%	260
I already do all of these things	7.86%	125
Total Respondents: 1,591		

Q17 Fat, oil, grease, wipes, cotton buds, sanitary products and many others all add to the growing problem of fatbergs and pollution in our waterways. What would be the most effective way to change behaviour so that people stop doing this? (Select all that apply)

Answered: 1,584 Skipped: 174

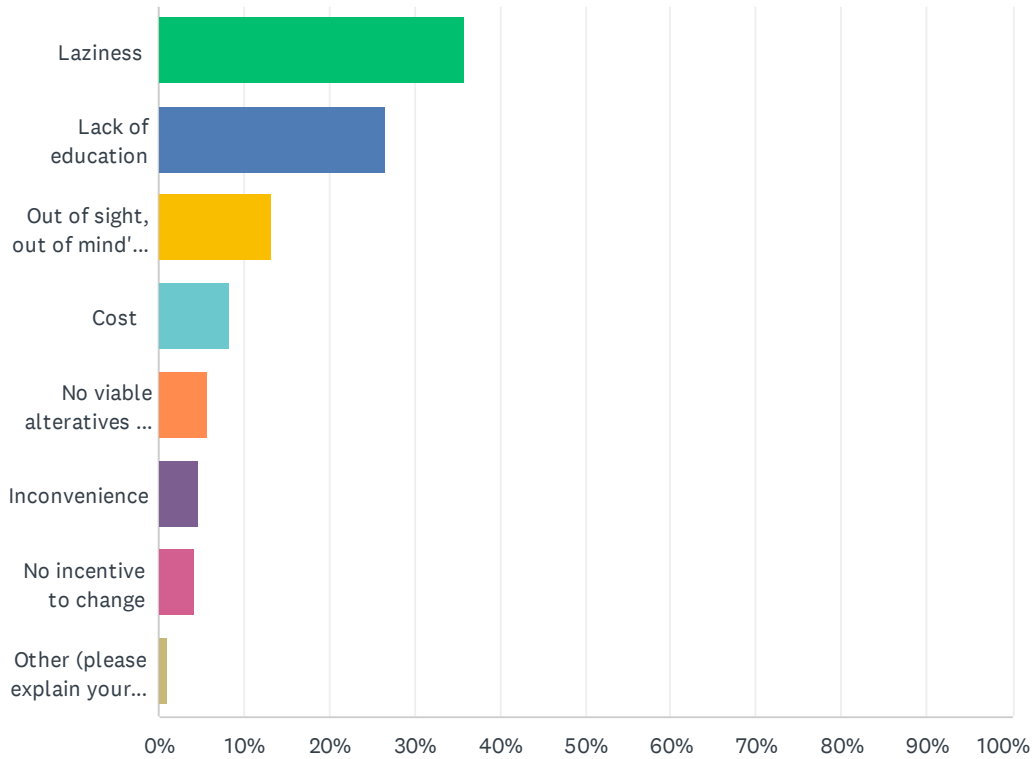


Unblocktober 2022 - Fatberg and Drainage Problems

ANSWER CHOICES	RESPONSES	
Teaching children in primary school about what not to put down the drain	62.12%	984
Teaching children in secondary schools about what not to put down the drain	57.45%	910
A device in your sink or toilet to prevent products going down there	40.34%	639
More TV shows discussing the topic to raise awareness	38.13%	604
Issuing fines	28.41%	450
Celebrities spreading awareness	26.70%	423
An awareness month	26.45%	419
Government legislation	21.53%	341
I don't think anything will ever change people's behaviour altogether	13.64%	216
Other (please explain your answer)	2.02%	32
Total Respondents: 1,584		

Q18 What do you think is the main barrier to changing behaviour from people who contribute to fatbergs and pollution in our waterways?

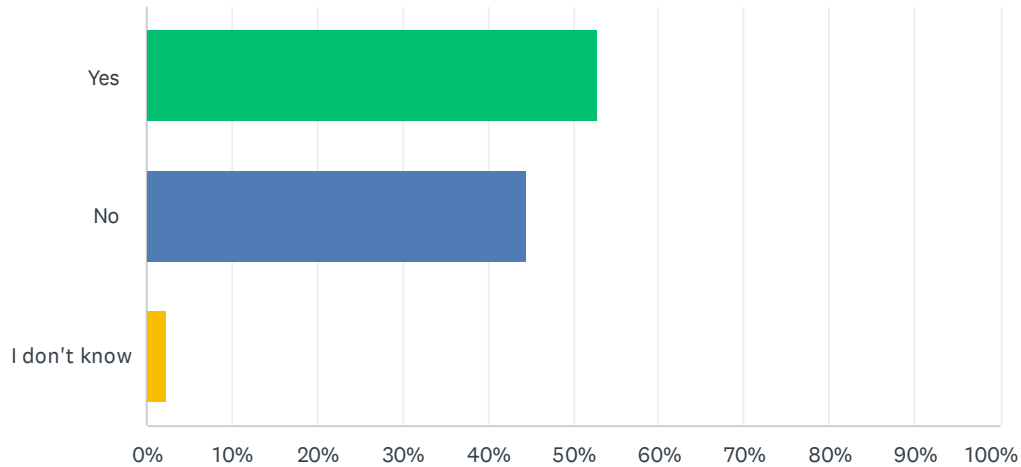
Answered: 1,584 Skipped: 174



ANSWER CHOICES	RESPONSES	
Laziness	35.86%	568
Lack of education	26.64%	422
Out of sight, out of mind' attitude	13.32%	211
Cost	8.40%	133
No viable alteratives to dipose of products	5.68%	90
Inconvenience	4.67%	74
No incentive to change	4.29%	68
Other (please explain your answer)	1.14%	18
TOTAL		1,584

Q19 Have you ever experienced a blocked drain in your household that has led to a plumber or professional being called out?

Answered: 1,584 Skipped: 174



ANSWER CHOICES	RESPONSES	
Yes	52.97%	839
No	44.63%	707
I don't know	2.40%	38
TOTAL		1,584

Q20 Thank you for taking the time to complete our survey. To be in with a chance of winning the £50 Amazon voucher, please leave your email address below. We will not give out your email address to any third parties or use your details for marketing purposes.

Answered: 1,488 Skipped: 270

ANSWER CHOICES	RESPONSES	
Name	99.46%	1,480
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Email Address	99.87%	1,486
Phone Number	0.00%	0